

SPONSORSHIP PACKAGE

CATEGORY	DIAMOND ¹	PLATINUM ²	GOLD ³	SILVER ³	COFFEE ¹ CART	ICE CREAM ¹ CART
PRICING IN MYR	RM 21 000	RM 15 000	RM 9 000	RM 3 500	RM 3 500	RM 3 500
DESKTOP DISPLAYS ⁴	1 TABLE	1 TABLE	1 TABLE	N/A	N/A	N/A
SPONSOR PASSES	6	5	3	2	1	1
LOGO LISTING ON PULL UP BANNERS	MOST PROMINENT	VERY PROMINENT	PROMINENT	PROMINENT	N/A	N/A
LOGO LISTING ON ⁵ BACKDROP	YES	YES	YES	YES	YES	YES
LOGO LISTING ON WEBSITE	YES	YES	YES	YES	YES	YES
LOGO LISTING IN ALL EDMs	YES	YES	YES	YES	YES	YES
DISTRIBUTION OF ⁶ MARKETING COLLATERAL	YES	YES	YES	YES	N/A	N/A
DISPLAY OF PULL UP BANNER(S)	2	2	1	N/A	N/A	N/A
NAME TAGS (CO-BRANDING WITH EVENT)	YES	YES	-	-	-	-
ECO-BAGS (CO-BRANDING WITH EVENT)	MOST PROMINENT	VERY PROMINENT	-	-	-	-

SPONSORSHIP PACKAGE DETAILS:

- 1: Limited to 1 sponsor ONLY.
- 2: Limited to 3 sponsors ONLY.
- 3: Limited to 5 sponsors ONLY.
- 4: Organiser will only provide table(s)*
Diamond, Platinum & Gold Sponsors are allowed to bring in their own booth / backdrops**
- 5: Digital backdrop projected on the screen during breaks (pre-event, morning break, lunch, tea/coffee break, closing)
- 6: Distributed to registered participants as giveaways using eco-bags*** at least 14-days before the event.

* Table size 6ft [L] x 2.5ft [W]

**Subject to the approval of the organiser

***Subject to all marketing collateral delivered to the organiser at least 14-days before the event

IMPORTANT NOTE:

The information in this document is subject to change without prior notice by the organiser.